TFF Lite

The one hour super charged Tennis For Free session bringing new players to your private facility
Tennis For Free (TFF) is a charity working throughout the UK to grow the game of tennis and create vibrant tennis communities.

TFF Lite’ is a scaled down version of our parks model that can operate on just one or two Tennis Club courts for those aged 12 years and above.

More detail about the TFF session and TFF Lite can be found here [https://tennisforfree.com/TFF-Session.html](https://tennisforfree.com/TFF-Session.html).

“Getting a tennis racquet in a kid’s hand and seeing them enjoy the sport is the best pathway to a healthy and active future. It’s also the needed element for the future of British Tennis.”

PAT CASH (TFF Patron)

“TFF Lite is a great off-shoot from the main TFF scheme. Being able to offer a one hour version of TFF in clubs for non-members is a great way to recruit new members and volunteers.”

PATRICK HOLLWEY (Club Chairman)
CHECKLIST FOR TFF LITE

To deliver TFF Lite, you’ll need to tick the following boxes:

[ ] Private facility operator (eg Club committee) to agree to delivery of the scheme.

[ ] There will need to be a coach or other TFF deliverer (linked to the venue) to run the weekly sessions.

[ ] You’ll need to use either Club Spark or Courtline software to record attendees on the scheme.

NEXT STEPS

1. Discuss the Project with TFF.

Contact TFF to discuss the scheme. Contact can be made through one of TFF’s Regional Officers and other central staff or from completing a ‘TFF Site Application Form’ via the website.

2. Work with all partners to agree the following:

* Workforce at Site
* Timeline & timetable

3. Commence Pre-Launch Processes

TFF will work with you on the elements required before launch.
TFF LITE MODEL

The TFF Lite session structure is designed to provide a fast paced fun environment to drive new players to your private facility

The delivery team, consisting of a coach and/or volunteer(s), deliver a one hour fast paced session to new tennis players with the aim of attracting them to your private tennis facility (Club, Leisure Centre..etc).

This session can feature members as well as non-members and is the perfect environment for members to welcome potential new members and showcase your facility, coaching team and wider programme of activities.

The scheme must run for a minimum 15 week block of consecutive sessions up to a maximum of 40 weeks. The length of the scheme in a given year can be strategised as per the club’s goals and objectives.

Unlike the main Tennis For Free scheme delivered in public parks, TFF Lite doesn’t require any free access to the facility outside of the weekly 1 hour session.

WHO DELIVERS THE WEEKLY SESSIONS?
A Coach and/or volunteer(s) would lead the weekly sessions which would be open to members and non-members.

CAN THE CLUB CAP THE NUMBER OF ATTENDANCES OF A NON-MEMBER?
It’s up to the Club to decide if there is a cap on the number of attendances of non-members. However, TFF would strongly advise to have the scheme uncapped in the first year.

WHAT ARE THE EXPECTATIONS OF THE CLUB?
We’re looking for the Club to set aside one or two courts per week for the duration of the scheme (between 15-40 weeks of the year) along with providing ongoing promotion of TFF Lite in the community. We also expect that the TFF Lite session to become and integral part of your club programme.

HOW ARE THE SESSIONS PROMOTED?
TFF will organise a PR and marketing campaign to get people knowing about the weekly session at your club. There will also be ongoing promotion of the programme in partnership with club.
CAN SESSIONS RUN FOR LONGER THAN 1 HOUR OR BE RUN MORE THAN ONCE IN A WEEK?

No, TFF Lite is a standardised programme across the UK and runs to the same format in all locations. Sessions are 1 hour in length and can be run on a weekday evening or a weekend to suit the Club’s scheduling.

DO WE GET PROMOTIONAL BANNERS & POSTERS?

We will provide E-Flyers and E-Posters that can be printed for you to distribute throughout your community and display in your club house. They can also be electronically used via social media.

HOW LONG DOES THE TFF LITE SCHEME LAST FOR?

We will review the scheme with you at the end of year and assess the number of attendances of the public across the year. The scheme can continue to run year on year.

WILL WE RECEIVE TRAINING ON DELIVERING TFF?

Yes, we will provide online training on the TFF Lite format and how best to deliver it. A TFF Regional Officer will also support any training needs.

DOES A CLUB RECEIVE AN EQUIPMENT CONTRIBUTION?

We’re able to provide up to 6 adult racquets to meet the equipment requirements of a TFF Lite session. The Club will need to provide the balls for the scheme as well as any additional racquets and equipment needed for the session.

IS THERE FUNDING FOR DELIVERING THE TFF SESSIONS?

IF you choose to have a coach deliver the weekly TFF Lite sessions, then we can contribute the following: £6 per hour for a level 1, £8 per hour for a level 2 and £11 per hour for a level 3+ coach. We’d look for you to make arrangements with the coach for any pay shortfall. Please remember though, TFF Lite can be delivered by volunteers and non-coaches, so utilising good-will maybe useful in delivering the sessions.

HOW DOES THE CLUB MONITOR ATTENDANCES?

The sessions will be monitored through TFF’s Courtline system (or Club Spark) that will allow the club to monitor and keep in contact with attendees.

WHAT PERCENTAGE CONVERSION OF ATTENDEES TO CLUB MEMBERS CAN WE EXPECT?

This will entirely depend on the quality of sessions delivered and the efforts of the club in welcoming potential new members.
“TFF Lite provides a perfect ‘bridge’ to our club by getting non-members to play at our facility in a fun, engaging and welcoming environment. Members also enjoy the TFF Lite session and the integration with non-members enables a perfect environment to upsell our club membership.”

Chris Johnson (Head Coach - Sutton Coldfield Tennis Club)

“TFF Lite has transformed our club and grown club membership by nearly 15%. This weekly TFF Lite session is attended by members and non-members of the club and showcases our tennis club to all of the locality making us a truly community club for the benefit of all.”

Patrick Hollwey (Eggars Hill Tennis Club Chairman)
CONTACT US AT: SUPPORT@TENNISFORFREE.COM